

CONTENTS

Foreword	7
1. Karolina BĘBEN, Marzena NOWAKOWSKA – The analysis of Polish patent applications in the solar energy technology with the use of text mining methodology .	9
2. Stanisław BORKOWSKI, Waclaw GIERULSKI – Description of the company's mission in the plastics processing industry	35
3. Marta BRZOZOWSKA, Jadwiga KACZMARSKA-KRAWCZAK, Katarzyna KOLASIŃSKA-MORAWSKA, Ewa STROIŃSKA – Competences 4.0 in the logistics sector against the challenges of sustainable digital transformation of the economy in the Polish perspective	53
4. Barbara CHOMĄTOWSKA, Iwona JANIĄK-REJNO, Agnieszka ŻARCZYŃSKA-DOBIESZ – Essential competencies for Gen Z remote workers – research results	87
5. Anna CHWIŁKOWSKA-KUBALA, Kamila MALEWSKA, Katarzyna MIERZEJEWSKA – Digital transformation of energy sector enterprises in Poland. Rationale and practices	101
6. Beata DETYNA, Jerzy DETYNA – Lean management in improving the organization – case study	121
7. Dariusz DOBROWOLSKI, Jakub ŚWIĄTKOWSKI – Semantic product personalization based on the CogniPy environment	141
8. Olaf FLAK – Impact of artificial management on the work of a team of humans. Result of research	153
9. Edyta GAŚSIOROWSKA-MĄCZNIK – The impact of Covid-19 pandemic on consumer purchasing decisions	167
10. Justyna GÓRNA, Adam BRZECHWA, Anna KOWALCZYK – Prevention of threats from the area of food defence and food fraud on the example of the sushi&food factor company	181
11. Justyna GÓRNA, Krzysztof WÓJCICKI, Marta BIEGAŃSKA, Beata PALIWODA – The identification of quality control methods used in the packaging production process	197
12. Anna GÓRSKA, Anna MAZURCZAK, Łukasz STRĄCZKOWSKI – Customer preferences of modern technologies (PropTech) on the primary housing market	213
13. Anna GÓRSKA, Anna MAZURCZAK, Łukasz STRĄCZKOWSKI – Implementation of modern technologies (PropTech) by developers on the local housing market	229
14. Joanna HERNIK – Dangerous products on the contemporary EU market – characteristics of the non-food products	245
15. Bożena KACZMARSKA, Waclaw GIERULSKI – Shaping pro-engineering attitudes of young people – research results	259

16. Magdalena KAŻMIERCZAK – A literature review on the difference between CSR and ESG	275
17. Katarzyna KILIAŃSKA, Michał PAJEŃKI – Identification of customers' purchasing behaviour profiles in the context of corporate social responsibility	291
18. Sławomir KOCZUBIEJ, Marzena NOWAKOWSKA, Paweł STĄPÓR, Paweł ŚWIETLIK – Dedicated data management system for university didactic processes	315
19. Izabela KONIECZNA – The importance and state of general resources: the analysis of housing cooperatives from Świętokrzyskie and Małopolskie voivodeships from Poland	339
20. Anna KONONIUK – Organizational ambidexterity – the results of bibliometric analysis	353
21. Janusz KOT, Ewa Monika KRASKA – Bioeconomy development level at a macro scale and from a regional perspective in Poland	373
22. Maria KRECHOWICZ, Katarzyna KILIAŃSKA, Artur SOBOLEWSKI – Risk assessment of unfavorable interorganizational relationships in CSR projects considering the logistic aspects	391
23. Robert KUCEBA, Waldemar JĘDRZEJCZYK – The strategy for the internal development of Ecolabnet's eco-innovation partners in the Baltic Sea region – analysis and evaluation	417
24. Alina MATUSZAK-FLEJSZMAN, Sebastian ŁUKASZEWSKI – Development of the functionality of mobile applications in crisis situations: the case of Polish commercial banks	435
25. Dorota MIŁEK, Paweł R. KOZUBEK – The spatial diversity of socio-economic development in Ukraine	455
26. Agnieszka MISZTAŁ, Milena DRZEWIECKA-DAHLKE, Roma MARCZEWSKA-KUŻMA, Józef GRUSZKA – Identification of leading factors supporting decisions in preventive quality management	473
27. Łukasz MORAWIŃSKI, Sławomir ŚWIŁŁO, Andrzej KOCAŃDA – Application of laser barcode technology to sheet metal parts identification	501
28. Daria MOSKWA-BĘCZKOWSKA – Evaluating the usefulness of cost accounting in selected business entities in light of the Covid-19 pandemic — results of the author's survey research	517
29. Marzena NOWAKOWSKA, Michał PAJEŃKI – A production company size and workplace safety hazards	527
30. Oleksandr OKSANYCH – Factors and mechanisms of creating an innovative culture in an organization	543
31. Agnieszka PADZIK-WOŁOS – Trust and control manifestations in employee-driven innovations	561
32. Agnieszka PIOTROWSKA-PIĄTEK – Internationalization of Polish higher education in the context of demographic challenges. Selected aspects	583

33. Katarzyna PIWOWAR-SULEJ, Anna CIERNIAK-EMERYCH, Ewa MAZUR-WIERZBICKA – Socially responsible human resource management towards migrant workers with the focus on the employees’ interests	599
34. Kamil PRZYŁUSKI – The cryptocurrency AML challenge – sanction 2022 new threats	623
35. Piotr ROGALA, Bartosz BARTNICZAK, Marta KUSTERKA-JEFMAŃSKA, Agnieszka PANASIEWICZ, Adam PŁACHCIAK, Sabina ZAREMBA-WARNKE – The difficulties in ensuring justice in temporary teams – managers’ perspective	633
36. Jan RYBAK, Agata WOLANIN – Towards positive organization. The evolution of gratitude	651
37. Maja SAJDAK, Michał MŁODY, Paweł BARTKOWIAK – In search of a competency gap in the era of Industry 4.0 – the case of Manager 4.0 in Poland ...	665
38. Joanna TABOR-BŁAŻEWICZ – The challenges of HR departments in hybrid work conditions	691
39. Wiesław URBAN, Daniel TOCHWIN – Lean journey success factors – a case study of lean tools implementation sequence in a manufacturing company	703
40. Zygmunt WAŚKOWSKI, Katarzyna RADWAN-CHO – Network organizations on the sports market – the case of WTA	721
41. Danuta WITCZAK-ROSZKOWSKA – Digital transformation of the labor market – a challenge for young Poles	739
42. Sławomir ZAPŁATA, Piotr KWIATEK – The market and quality perspective of CSR and crisis management – a literature review	755