

CONTENTS

Foreword	5
1. Anna GEMBALSKA-KWIECIEŃ – Selected methods of project and data analysis ..	7
2. Beata HYSA, Aneta KARASEK – Tourists' motivations for using social media	23
3. Izabela JONEK-KOWALSKA, Tomasz KURDELSKI – The usage of renewable energy sources by countries in the Visegrád Group. Diagnosis and environmental effects	37
4. Marcin KOŁODZIEJSKI, Zbigniew MATUSZAK, Iwona ŻABIŃSKA – Possibilities of using hydrogen buses in urban transport	53
5. Agnieszka KOWALSKA-STYCZEŃ, Janusz SIWY – Demand side respond in the context of renewable energy prosumers	65
6. Patrycja KWOSZEK, Mariusz J. LIGARSKI – Quality of life assessment in terms of residents – example of a large city	79
7. Mariusz J. LIGARSKI – How cities measure quality of life – concept of the second stage of the research	97
8. Zbigniew MATUSZAK, Ewelina ZŁOCZOWSKA, Iwona ŻABIŃSKA – The impact of selected cooling systems on the urban natural environment	111
9. Krzysztof MICHALSKI – Study of the impact of the pandemic on the functioning of micro-enterprises in the Silesian voivodeship	121
10. Anna MICHNA, Joanna KRUSZEWSKA – Study on key competences for the implementation of Industry 4.0 solutions	137
11. Elżbieta MILEWSKA – Functionality analysis of the software supporting the production of spare parts used in the complaint repair: a case study	155
12. Anna MULARCZYK, Iwona ZDONEK – Development of solar energy in Poland in the context of European countries	171
13. Tomasz NAWROCKI – Human capital and its efficiency on the example of industrial and new technologies companies	187
14. Tomasz OWCZAREK, Adam SOJDA, Maciej WOLNY – The study of the interdependencies of areas and aspects of smart city in Polish cities	203
15. Magdalena PICHLIK – Environmental sustainability orientation from a dynamic capabilities perspective – a conceptual approach	215
16. Joanna RYDAROWSKA-KURZBAUER – Disparities in regional development on the example of Polish provinces between 2000 and 2020	229
17. Alina RYDZEWSKA – Green finance to combat climate change	249
18. Seweryn SPAŁEK – Project management in turbulent times of complexity of social and technological systems	261
19. Bartosz SZCZEŚNIAK – Online forms and spreadsheet as means to support quality measurement by the SERVQUAL method	273

20. Danuta SZWAJCA, Alina RYDZEWSKA – Digital transformation as a challenge for SMES in POLAND in the context of crisis relating to Covid-19 pandemic	289
21. Danuta SZWAJCA – Different faces of CSR: greenwashing in the context of its impact on corporate reputation	307
22. Marcin WYSKWARSKI – Responsibilities of project managers. A text mining analysis of job advertisements	325
23. Michał ZASADZIĘŃ – Education at technical secondary schools for the needs of Industry 4.0 in Poland with particular consideration of the Śląskie voivodship	349
24. Dariusz ZDONEK – Web data scraping for digital public relations analysis based on the example of companies installing photovoltaic systems	365