

## **FOREWORD**

Under the conditions of market economy, the success, the development and the strength of business entities is determined by their competitive position at a regional, a national, an international and a global level. The principles of market economic order as well as the processes of integration with the European Union necessitate an increase of competitiveness in all areas and cross-sections of the activity conducted, including the regional cross-section. In the 21st century, the strength of Europe's regions is influenced by international conditions, including globalization and international integration.

This Scientific Journal, Organization and Management of the Silesian University of Technology is devoted to these problems that are so important for the development of organizations and regions. The Authors of 41 articles from numerous research centers from all over Poland focus on the problems related to contemporary management, especially in association with the aspect of competitiveness and regional development under the conditions of European integration and globalization. The articles published in this scientific journal resulted from the interests and the research of their Authors. They take up, from a multifaceted perspective, the issues related to: the impact of European integration and globalization processes on the increase in competitiveness and development of regions, the partnership problems in the creation of value for the region's stakeholders, the issues of contemporary logistics in highly industrialized regions, the impact and the role of marketing management on the competitiveness and development of regions and cities.

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